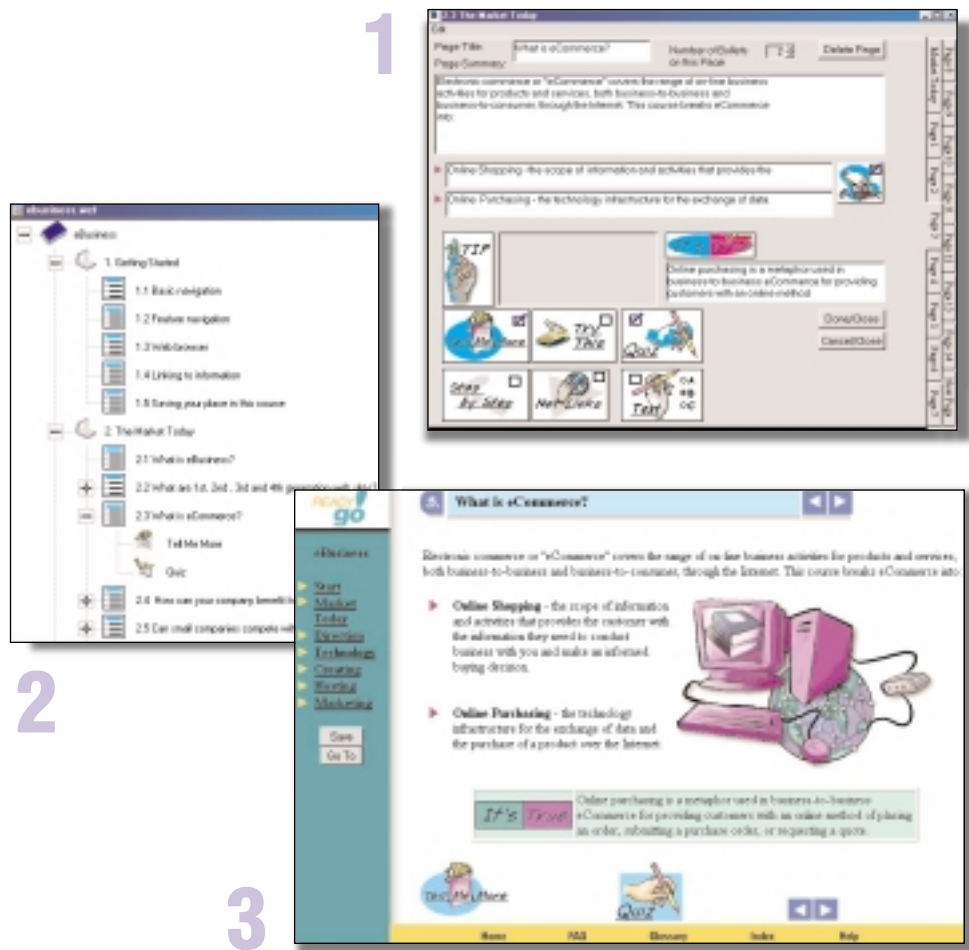


Web Course Builder

The simple course creator for eLearning



What We See Happening

Eighty percent of corporate training is internally produced. Companies want to increase the availability of training while decreasing its cost. The Internet provides an efficient channel to distribute training. Companies now need a tool they can give to their classroom trainers, product managers, and subject matter experts so they can author courses that can be easily distributed.

Our Solution

ReadyGo Web Course Builder dramatically reduces development time, using features such as fast course regeneration, powerful templating, and automatic generation of navigation elements, chapter, and course indexes. Forget about software incompatibilities, staging, and delivery problems. Courses created with ReadyGo Web Course Builder are built in HTML and Javascript – standards technologies that work on any network - so they download quickly and easily, run on any web server, and can be accessed with any web browser.

EXAMPLES

- A training company needs to expand their eLearning offerings. They are looking for a tool that shortens the time it takes to produce web-based training.
- A company is continually releasing new products and services. They need to train their field personnel on these new products. They need a cost-effective tool that their product managers can use to create web-based training.
- A marketing department is looking for a way to make their web site sticky by providing their customers with more usable information on their products. They believe hosting an online training course will meet these needs. They now need an easy way for content experts to create and maintain an online course.
- A manufacturer needs to train employees on government safety regulations. Their training department is looking for a tool that subject matter experts can use to build and deploy courses to the field.

- Product management needs to train the company's supply chain on new products. They are looking for a tool they can use to create training that deploys easily over their extranet.

- A company wants to turn their existing training material into eLearning. They need a tool that saves Power Point files into an eLearning format.



